FOR IMMEDIATE RELEASE

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Diné College Goes Regional In AD Hire
Shawn Frank is Crownpoint High Grad

TSAILE, Ariz. — Not long after being named Diné College's new Athletic Director, Shawn Frank used words like "positive" and "promising" to describe the Warriors' approach to intercollegiate competition.

He'll no doubt frequently use those terms in his quest to help Diné College increase revenue and achieve success, both academically and athletically.

Frank, a native of Crownpoint, N.M., and a graduate of Crownpoint High School, started the job Nov. 6. He ran cross-country and track and played basketball for the District 1-3A Eagles.

"I'm happy about getting the job," Frank said. "I think we have some very talented athletes here at Diné College."

Frank previously worked at the Southwestern Indian Polytechnic Institute (SIPI) in Albuquerque as a student rights and activities specialist. A business administration and accounting graduate of the University of Phoenix and a former member of the U.S. Marines, Frank said he's spent the past week getting acclimated to the student body and administration at Diné College.

He said he's getting a "feel" for the Warriors' men's and women's sports programs — archery, cross-country and rodeo. In the current job, Frank oversees four part-time coaches and 6 student interns and takes over for Interim Director Fred Tahe. The college was without a permanent athletic director for about a year.

"He's familiar with the sports and academic sides of the Navajo Nation and with the area, generally," Tahe said. "We're pleased that he's here."
Tahe now returns to the full-time job of Director of Student Life and Leadership.

The Diné College rodeo team has as one of its members Wyatt Betony of Tonalea, Ariz. Betony has gone to the College Nationals Finals Rodeo in Casper, Wyo., the last two years as a bull rider and bareback contestant.